

CUSTOMER NEEDS/DEMAND

End users / Consumers

Key Expert Groups

Companies / tech providers / service
providers

Development companies / Researchers /
Institutes

Public Sector Actors

Surrounding ECOSYSTEM

Digital
Platform

CORE ASSETS

Core Technologies and Key Enablers



Data Sets, Data Flows and Data Storages



Real and Digital World Asset
Combinations

KEY DRIVERS OF CHANGE

Driver 1

Driver 2

Driver 3

Driver 4

Customers &
Users



Creators &
Producers



Parties

Value
Proposition

Value
Creation

Key Enablers

Parties

Platform
Owner(s)



Partners

