

Strengths

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Weaknesses

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Opportunities

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Threats

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SWOT

S/O Strategy *How do you use these strengths to take advantage of these opportunities?*

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S/T Strategy *How do you use our strengths to reduce the likelihood and impact of these threats?*

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SWOT Extended

W/O Strategy *How do you overcome these weaknesses that prevent us from taking advantage of these opportunities?*

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W/T Strategy *How do you address these weaknesses that can make these threats to reality?*

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SWOT Extended